



Investition in **Ihre** Zukunft!

Operational Programme for the ERDF and ESF in Brandenburg 2014-2020



EUROPÄISCHE UNION

Europäischer Fonds für
Regionale Entwicklung

Brandenburg - statistics



Regional capital:	Potsdam
Size:	29.654,16 km ²
Inhabitants:	2,450 Mio. (Nov. 2013)
Population density:	83 inhabitants per km ²
Gross unemployment rate:	9,3 % (March 2015)

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Brandenburg in comparison – EU 2020 headline indicators (select.)

EU 2020 Indicator	Target	EU-28	Hungary	GER	Brandenburg
Employment rate (yr. 20-64) (2013)	75 %	68,4 %	63,2 %	77,3 %	77,7 %
Gross domestic expenditure on R&D (2012)	3 %	2,01 %	1,27 %	2,88 %	1,7 %
Greenhouse gas emissions (Index 1990 = 100) (2012)	80,0	82,1	63,7	76,6	58,9
Share of Renewables in gross final energy consumpt. (2013)	20,0 %	15,0 %	9,8 %	12,4 %	17,7 %
Cohesion Indicator: GDP (PPS per capita Index EU 28 = 100)		100	66	122	88

Challenges for the funding period 2014+

- Increased requirements of the EU:
 - Orientation towards the goals of EU Strategy 2020 (smart/sustainable/inclusive growth)
 - Concentration on only few thematic goals required (ERDF specific, country specific)
 - Strong orientation towards „results“ and efficacy of measures → indicators gain increased importance
 - Focus on Intervention logic (identifying needs – setting goals – select and use instrument/means – measuring of effects)
- **Strong decline in funding:**
Brandenburg will receive only 56% of the current funding
(2007-2013:1,5 bln EUR; 2014-2020:0,85 bln EUR)
- Consequences of the demographic change → Declining and ageing population

Political priorities of Brandenburg for EU-funding

- Innovation and research
- Education and availability of skilled labour
- Sustainable and efficient use of resources

Cross-sectional tasks for all funds:

- Handling the challenges of the demographic change in a constructive manner
- Integrated approach on the development of urban and rural areas
- Support for regional actors in the process of increasing internationalisation

Superior objective and priorities of the ERDF-OP

Strengthening of regional and international innovation capability and competitiveness in order to create sustainable and self-supporting economical structures

Priority axis

- PA 1 Strengthening applied research, technological development and innovation
- PA 2 Enhancing the competitiveness of SMEs
- PA 3 Support the shift towards a low-carbon economy in all sectors
- PA 4 Stronger integration of the development of urban and rural areas

Adherence to the EU horizontal principles:

- Promotion of equality between men and women and non-discrimination
- Sustainability

Financial allocation of funds by priority (incl. performance reserve 6%)

	Priority 1	Priority 2	Priority 3	Priority 4	Technical assistance
	Applied research / Innovation	Competitiveness of SMEs	Low Carbon Economy	Integrated urban / rural development	
ERDF	346,0 Mio.	179,0 Mio.	159,8 Mio.	127,0 Mio.	33,8 Mio.
National	86,5 Mio.	44,8 Mio.	40,0 Mio.	31,8 Mio.	8,5 Mio.
Total	432,5 Mio.	223,8 Mio.	199,8 Mio.	158,8 Mio.	42,3 Mio.
Share of total OP ERDF budget	41 %	21 %	19 %	15 %	4 %

Superior objective and priorities of the ESF-OP

Improving job opportunities in Brandenburg - Support to training, availability of skilled labour and integration into labour market

- PA A Promoting sustainable and quality employment and supporting labour mobility
- PA B Promoting social inclusion, combating poverty and any discrimination
- PA C Investing in education, training and vocational training for skills and life-long learning
- PA E Social Innovation

Adherence to the EU horizontal principles:

- Promotion of equality between men and women and non-discrimination
- Sustainability

Financial allocation of funds by priority (incl. performance reserve 6%)

	Priority A	Priority B	Priority C	Priority E	Technical assistance
	Employment	Inclusion, fight against poverty	Education and Training	Social innovation	
ESF	62,5 Mio.	72,5 Mio.	205,9 Mio.	7,0 Mio.	14,5 Mio.
National	15,6 Mio.	18,1 Mio.	51,5 Mio.	0,8 Mio.	3,6 Mio.
Total	78,1 Mio.	90,6 Mio.	257,4 Mio.	7,8 Mio.	18,1 Mio.
Share of total OP ESF budget	17 %	20 %	57 %	2 %	4 %

Priority axis 1 Applied Science/Innovation

Thematic Objective

TO 1: Strengthening research, technological development and innovation

Need for action

- Public and private expenditure on R&D-activities is clearly below the German average (share in GDP 1,4%, target: 3%)
- EU-Research Framework Programme are used below average
- Conditions for transfer of research based innovations into entrepreneurial practice are not optimal in Brandenburg's innovation system

Instruments

- Support for the public research infrastructure
- R&D-financial support for SMEs (grants and loans)
- Support for the transfer of knowledge and technology
- Support for the Clustering process (smart specialization)
(5 shared clusters with Berlin: Energy technology / Healthcare industries/ ICT, Media and Creative Industries / photonics / Transport, Mobility and Logistics;
4 Brandenburg specific clusters : Food industry / Plastics and Chemistry / Metal / Tourism)

Priority axis 2 Strengthening the competitiveness of SMEs

Thematic Objective

TO 3: Strengthening the competitiveness of SMEs

Need for action

- Equity base of SMEs is below average
- Declining rate of gross capital investments
- Weak internationalisation / low export quota of Brandenburg's SMEs compared to German average
- Below average intensity of business start-up activities
- Lack of venture capital for new start ups, esp. technology-oriented companies

Instruments

- Cofinancing the federal regional development programmes GRW (business), in some cases GRW-Infrastructure (grants)
- BFB III Wachstumsfonds, Brandenburgkredit Mezzanine
- Cofinancing of innovative business start-ups (grants)
- Support for opening up new international markets (grants)

Priority axis 3 Support for reduction of CO₂ emissions

Thematic Objective

TO 4: Supporting the shift towards a low-carbon economy in all sectors

Need for action

- Brandenburg's economy has the highest energy intensity and the lowest energy productivity compared to German average
- Need for innovative and efficient solutions in distribution systems for renewable energies and energy storage solutions
- Potential for development of further renewable energy sources (wind, biomass, etc.)

Instruments

- Broadly expanded follow-up programme to RENplus
- Energy-efficient reconstruction of public buildings
- Support for low-carbon mobility
- Use of potentials to reduce carbon dioxide emissions in old waste disposals (landfills)

Priority axis 4 Integrated urban and rural development

Thematic Objective

TO 6: Protecting environment + promoting resource efficiency

TO 9: Promoting social inclusion and combating poverty

Need for action

- Strengthen integrated development of urban and rural areas is a key objective of Brandenburg and the EU
- Prevent out-migration and increase attractiveness of the region
- Reduce ecologic deficits (emissions, soil, water, ...)
- Improve school infrastructure for disadvantaged pupils and improve their job qualifications → need for skilled labour

Instruments

Competitions for (I) Integrated Urban-Rural strategies (ERDF, EAFRD, ESF) and (II) LEADER (EAFRD)

Contents (examples):

- Redevelopment of urban waste land (ecological/economical)
- Protection of natural and cultural heritage
- Inclusive schools
- Mobility / energy-efficiency (addressed in priority axis 3)

Thank you for your attention!

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